Audi
Truth in Engineering

S7 European model shown

2013 A7/S7

Audi of America
MEDIA INFORMATION KIT

Audi of America
2013 Audi A7/S7

REVISED JULY 2012
All information subject to change

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Overview

At a Glance & Highlights

A7 at a glance:

Drivetrain	Output	Premium	Premium Plus	Prestige
3.0 TFSI® quattro® eight-speed Tiptronic® V6	310 hp, 325 lb-ft torque	$60,100	$63,800	$66,150

S7 at a glance:

Drivetrain	Output			
4.0 TFSI quattro seven-speed S tronic® V8	420 hp, 406 lb-ft torque	—	—	$78,800

Highlights

Key Attributes

Sport differential* The S7 sport differential actively distributes torque between the rear wheels. When turning into or accelerating in a curve, the majority of the torque flows to the outside wheel and pushes the vehicle into the curve, nipping the tendency to oversteer or understeer in the bud.

LED headlights* The A7/S7 offers the unmistakable appearance of full LED lighting technology. Consuming only 40 watts, the high beams, turn signals, daytime running lights and low beams all feature this efficient, yet powerful technology.

Head-up display* The Audi A7/S7 helps drivers keep their eyes on the road. Optional head-up display projects driving related information & warnings on the windshield via a system of aspherical mirrors. Displayed information can be customized using Audi MMI® giving each driver their ideal head-up display.

Night vision assistant with pedestrian detection & warning* Night vision assistant can detect pedestrians approximately 1,000 feet ahead. Once a pedestrian is registered, the system identifies them in yellow. If they move into the anticipated path of the A7/S7, they are highlighted in red and accompanied by an acoustic warning.

Audi adaptive cruise control* Audi adaptive cruise control helps maintain a comfortable space between you and the vehicle in front. It will help detect the risk of a frontal collision and reduce the speed of the A7/S7, as well as issue a number of warnings. Part of this response includes a partial application of the brakes, in some situations, full braking will occur via Audi braking guard in combination with Audi pre sense plus. Once the road ahead is clear, Audi adaptive cruise control automatically resumes your original preset speed.

Audi MMI touch with handwriting recognition* The groundbreaking Audi MMI touch is a new level of customized convenience. Audi engineers developed this latest version of Audi MMI with hard and soft keys, dedicated buttons for commonly used controls and a revolutionary touchpad that interprets hand-written inputs. The Audi MMI touch system can be used with ease. Just like drawing in the sand, your index finger allows you to enter navigation destinations and telephone numbers by simply “writing” with your finger on the touchpad. It allows you easier access to radio presets, map navigation, destinations and directories for a more personalized and intuitive driving experience.

Audi pre sense plus* If a critical situation is detected, Audi pre sense plus prepares for impact by tightening the safety belts, adjusting the seats, and closing the windows and sunroof. Additionally, Audi pre sense plus includes four phases of assisted braking, from an audible reminder, to fully assisted braking.

*Refer to Equipment pages for how to acquire

Highlights

Key Attributes

Audi cylinder on demand™ technology* Audi cylinder on demand technology with active motor mounts and noise cancellation improves mpg up to ten percent. With transitions in less than 1/400,000 of one second:

1 - 5 - 4 - 8 - 6 - 3 - 7 - 2

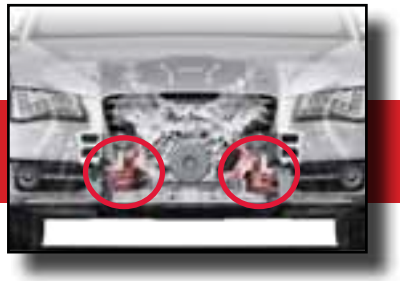
1 - 5 - 4 - 8 - 6 - 3 - 7 - 2

1. Two active motor mounts use crankshaft position sensor and built in accelerometers to detect normal V4 vibrations between 25 & 250 hz; motor mounts are electromagnetic coils (similar to speakers) incased in hydraulic fluid which transmit opposite phase vibrations to cancel incoming vibrations from passing through motor mounts. These mounts also work during V8 idle and over rough roads (low frequency vibrations between 7 – 15 hz).

2. Four microphones embedded in the headliner detect normal V4 acoustic changes and transmit sound waves, using the vehicle's Bose® or B&O® speakers (in the on or off position), of the same amplitude but 180 degrees out of phase thus diminishing undesirable noise from reaching the ears.

3. V4 mode uses cylinders 1, 4, 6 & 7 & is accomplished by an electromagnetically controlled camshaft which rotates into a zero lift camshaft profile; the other cylinders are shut down and fuel injection/ignition halted after first taking in air to act as an air spring for reduced power loss. V4 transition will occur in a fraction of a second under these conditions (coolant temperature of 86 degrees, third gear or higher and between 960 & 3,500 rpm). V4 mode can last for up to seven minutes at which point all cylinders are engaged to prevent excessive heat loss and efficiency.

4. Active motor mounts and noise cancellation system are close-looped, unlike other systems available up until now which provide a fixed level of noise and vibration cancellation over a more narrow band of reduced cylinder operation. Closed-loop monitoring provides a greater range of adaptation to vibration and noise, thus allowing V4 mode over a wider engine range and thus improved efficiency.



*Refer to Equipment pages for how to acquire

Press Release

Audi of America Communications

The 2013 MY Audi A7

HERNDON, Va., August 27, 2012 – The award-winning and performance-oriented 2013 Audi A7 returns for its second year for customers who seek sophisticated design and performance. For 2013, the Audi A7 model not only retains its athletic and artistic poise from the previous year but also adds several significant changes that include start-stop technology, Audi active lane assist, keyless entry and corner view camera function. Combined with the overall design, performance and state-of-the-art technology, the A7 is the essence of a progressive luxury-sport vehicle.

Performance

The 2013 Audi A7 is a trend setter not only in design and style but also in nimble performance. Thanks to both the 3.0 liter TFSI supercharged V6 engine that delivers an incredible 310 horsepower and 325 lb-ft of torque, and the quattro eight-speed Tiptronic transmission, the 2013 A7 accelerates 0-60 mph in 5.4 seconds and has a regulated top speed of 130 mph.

New for the 2013 model year, the A7 features start-stop technology, which automatically turns the engine on and off based on driving situations such as stop and go traffic or driving through a city environment with many traffic lights. While the car is at a prolonged idle with the driver's foot on the brake pedal while stopped at a red traffic light, the engine will turn off temporarily and then turn back on when the driver releases their foot from the brake pedal.

Available Audi drive select allows the driver to adjust dynamic steering, throttle response, transmission shift points and suspension settings. Four preferences are available: Auto, Comfort, Dynamic and Individual to allow the driver to adjust each setting individually.

Exterior

The design of the A7 combines the distinct qualities of style and athleticism. With its bold, yet graceful silhouette, the A7 is defined by three lines — the dynamic line, tornado/ shoulder line, and roofline. The tornado line gives the A7 an athletic appearance. The dynamic line runs from the Singleframe® grille along the air inlets and side sills to the rear, giving the A7 a lower stance. The roofline accentuates the low, sweeping profile, the singular characteristic of the A7.

The unmistakable LED daytime running lights, along with the Singleframe grille, immediately signify the presence of the A7. LED lighting technology is more efficient, provides better illumination and generates less heat than conventional bulbs.

Interior

Infused with innovative technologies and prestigious amenities, the A7 continues to lead its class in interior design. Inside the A7, the sophisticated design of the dashboard and controls, twelve-way front leather seats, genuine wood inlays, and all technologically advanced essentials are at your fingertips.

The sweeping exterior of the A7 extends inside, where Audi maintains its leading role in automotive interior design. The defining element is the “wraparound” design, which incorporates a horizontal line encircling the driver and front passenger starting above the instrument panel and ending in the passenger-side door. The center console is oriented toward the driver to further enhance the driver focus of the interior. Front seats are twelve-way adjustable and available with four-way lumbar support, three-stage ventilation and three-stage heating, the latter of which is available for the rear seats as well. Fine grain natural Ash wood veneers are standard, while dark brown Walnut and brushed aluminum trims are optional.

The rear hatch is equipped with a height adjustable power-lift system that opens with the touch of a button, revealing a large luggage compartment capable of holding 24.5 cu ft in its base configuration. Fold the 60:40 split rear seats forward and the A7 reveals an expansive cargo area with a flat floor that provides excellent functionality surrounded by stunning design.

Driver Assistance

New to the A7 are the available corner view cameras that are placed strategically around the vehicle to give the driver the confidence to park in practically any environment.

Audi offers several advanced technology features for A7, including Audi adaptive cruise control with “stop & go” and “brake guard” capability, which can detect stationary vehicles and apply full braking below 19 mph. Driving in the A7 also is enhanced by Audi active lane assist which allows the steering to help maintain lane discipline if the driver begins to swerve outside the lane markings without activating the turn signal. Other technology features available on the 2013 A7 are Audi side assist, night vision assistant, and Audi Pre Sense Plus technologies. The Audi A7 incorporates driver assistance technologies to make the driving experience easier and more enjoyable.

Audi connect

Audi connect™ enables first-to-market Google Earth™ integration, which redefines the navigation experience. The realistic, panoramic views and high-resolution 3D satellite and aerial imagery provide drivers with a better navigation experience. Audi connect with Google Earth also improves visual orientation with a “camera zoom” feature that allows closer views of surroundings or destinations. Added to the high resolution of Google Earth imagery is an overlay of street mapping data provided through Audi MMI Navigation plus and real-time traffic information available via SiriusXM Traffic subscription (four-year subscription now is standard). Audi connect also provides an industry-first factory vehicle integration of Wi-Fi service. This unprecedented mobile hot spot capability for passengers allows connections for up to eight Wi-Fi devices and permits passengers to connect to the Internet to read email, surf the Web, stream music, play games, etc. The Google Voice™ Local Search also is a first as part of Audi connect to enable more intuitive requests for points of interest as well as to provide access for up-to-date information. Other features include real-time information, such as weather, fuel prices and streaming news feeds.

Press Release

Audi of America Communications

The New Audi S7 2013 Model Year

- Audi adds more performance to its five-door coupe in the form of the S7
- Newly-developed 4.0-liter twin-turbo V8 with 420 horsepower
- Ground-breaking Audi cylinder on demand™ efficiency system with active engine mounts and noise cancellation

HERNDON, Va., August 27, 2012 – The all-new Audi S7 combines thrilling performance, stunning design, and intelligent technology in a package that further enhances the performance and styling of Audi's exciting new A7 five-door coupe.

Performance

The Audi S7 is fitted with the new 4.0 liter TFSI with 420 hp and 406 lb-ft of torque. The twin-turbo V8 accelerates the five-door coupe from 0 to 60 mph in 4.5 seconds, with a top speed of 155 mph. Great efficiency and nimble performance can be attributed to Audi ultra® lightweight technology. An aluminum-hybrid construction includes lightweight aluminum body panels combined with a steel frame.

A number of additional technologies also contribute to the overall efficiency of the S7, including Audi cylinder on demand. The engagement and disengagement of the cylinder on demand system is virtually undetectable yet delivers great efficiency benefits while still having the full power of the twin-turbo V8 available to the driver. When the V8 deactivates four cylinders under partial load, active engine mounts counteract vibration while the active noise control system (ANC) minimizes any undesirable interior noise. Four microphones integrated into the headliner monitor noise levels in the cabin and actively cancel unwanted sounds via the main speakers and subwoofer. It is these three systems — Audi cylinder on demand, active engine mounts and ANC — that work together to combine efficiency and refinement.

The power of the twin-turbo V8 is delivered via the dynamic seven-speed S tronic transmission and quattro permanent all-wheel drive with a self-locking center differential and torque vectoring. The grip of the quattro system is enhanced dynamically through the sport differential, which actively distributes the power between the rear wheels and enables superior cornering and acceleration as the driver exits a turn.

The S7 comes standard with sport air suspension with variable damping and lowers the body by 10 millimeters (0.39 in) for improved handling without compromising comfort. The S7 is fitted with internally-ventilated front and rear disc brakes with matte black calipers and S7 logos. The S7 is available with 19-inch cast aluminum wheels in a five parallel-spoke design fitted with 255/40-series tires or stunning S7-unique 20-inch parallel-spoke “Star” design wheels with 265/35-series performance tires.

The Audi drive select system adjusts several key systems to accommodate various driving conditions and preferences. It modifies throttle response, shift points, steering boost of the electromechanical steering and height of the adaptive air suspension. Drive select has four driver-selectable settings that include Auto, Dynamic, Comfort and Individual.

Exterior

The design of the Audi S7 is seamless. The long engine hood, the long wheelbase and the short overhangs create perfect proportions. The low, dynamically-tensioned roof line gives the five-door model the character of a coupe. At highway speeds, a rear spoiler extends from the rear hatch to improve stability.

In line with other S models, exterior differentiation designed to signify a more performance-oriented model includes the Singleframe grille, front bumper, side mirrors in aluminum color, sills, rear bumper, diffuser and the tailpipes.

Interior

The S7 also shows its performance character in the interior. Power-adjustable S7 sport seats are embossed with the S7 logo and wrapped in Valcona leather in a cross-stitch pattern. There are S7 badges on the key, the leather sport steering wheel with colored stitching and aluminum shift paddles, as well as a S7 specific instrument cluster. The illuminated door sill trims and displays (Audi MMI and driver information system) greet the driver with the S7 logo. A red ring adorns the start-stop button, and an aluminum clasp adorns the selector lever. The footrest, the pedals and the soft keys of the Audi MMI operating system shine in an aluminum-look finish.

Customers can choose decorative inlays available in a choice of four materials that include carbon atlas, matte brushed aluminum, fine grain natural Ash brown wood or layered Oak wood.

Driver Assistance

New to the S7 are the available corner view cameras. Cameras are placed strategically around the vehicle to give the driver the confidence to park in any environment. Audi offers several advanced technology features for S7, including Audi adaptive cruise control with “stop & go” and “brake guard” capability, which can detect stationary vehicles and apply full braking below 19 mph. Driving in the S7 also is enhanced by Audi active lane assist, which allows the steering to help maintain lane discipline should the driver begin to swerve outside of the lane markings without activating the turn signal. Other technology features also available on the 2013 S7 are the Audi side assist, night vision assistant, and Audi pre-sense plus technologies. The Audi S7 incorporates driver assistance technologies to make the driving experience easier and more enjoyable.

Audi connect

Audi is the first company worldwide to feature factory-installed wireless Internet, enabling the innovative infotainment system called Audi connect. With Audi connect, the onboard Audi MMI Navigation system is enhanced with Google Earth maps and real-time SiriusXM Traffic information, for a true aerial view of the route. Audi connect also features real-time localized weather, news and live fuel prices; Google Local Search for detailed information about travel destinations, such as restaurant or hotel hours, pricing and customer reviews; the myAudi Destination feature, which allows registered users to log on to Google Maps from any location and download up to 50 destinations to the vehicle; and a rolling Wi-Fi hotspot, allowing up to eight Wi-Fi enabled devices to use the wireless connectivity simultaneously.

Pricing

A7 MY2013 Pricing

MODELS			
Engine	**Trim package**	**Transmission**	**Retail**
3.0 TFSI, 6 CYL., 310 HP	Premium, Premium Plus, Prestige	Eight-speed auto Tiptronic quattro	$60,100
Destination charge *(subject to change, add to all orders)*			$895
Metallic or pearl effect paint			$475

STANDARD FEATURES			
			Retail
Premium	**Includes:** 18" Seven-spoke wheels with 255/45 all-season tires Four-seat configuration (two seat rear bench) Four-spoke multi-function leather steering wheel with manual tilt & telescoping Five-inch monochrome driver information system Airbag front/curtain/front side/knee airbags Anti-theft alarm Ambient lighting – incandescent Audi drive select Audi music interface w/ iPod® cable Audi pre sense basic Three-zone climate control Auto-dimming interior mirror Automatic tailgate Preparation for mobile phone (BLUETOOTH®) Center console storage bin (replaces ash tray and lighter) Central locking system with remote control	Chrome exhaust tips Start-stop-system with energy recovery Electronic Stability Control (ESC) Exterior mirrors: heated, manual folding, with memory Folding rear seat with pass-through (without ski bag) Heated, eight-way power front seats with driver four-way lumbar Glass sunroof Garage door opener (HomeLink®) Keyless Start Leather seating surfaces LED taillights Light/rain sensor with coming home/leaving home function Audi MMI Radio plus (single CD in dash) with 6.5" screen SiriusXM Satellite Radio Spare tire (space saver) Tire-pressure monitoring system Xenon plus headlights with LED daytime running lights	--
Premium Plus	**Includes Premium features plus:** 19" Ten-spoke wheels 255/40 all-season tires Audi parking system plus w/ rearview camera Seven-inch color driver information system Audi Connect with online services	Audi advanced key (keyless entry) Heated, auto-dimming exterior mirror w/ manual folding HD Radio Audi MMI Navigation plus with Google Earth navigation Audi MMI touch and Jukebox	$3,700
Prestige	**Includes Premium Plus features plus:** Four-zone climate control Adaptive headlights Ambient lighting plus – LED Bose sound system with subwoofer	Cornering lights Front seat ventilation Power adjust steering column+ Memory S line exterior (bumpers, grille)	$6,050

Premium	Premium Plus	Prestige	OPTIONS		Retail
-	-	o	**Innovation package** Audi adaptive cruise control with stop & go functionality Audi pre sense plus Audi side assist Audi active lane assist	Corner view camera system (front & rear) Head-up display Night vision assistant Auto-dimming / power-folding heated exterior mirrors	$5,600
-	o	o	**Driver Assistance package** Audi adaptive cruise control with stop & go functionality Audi side assist	Audi pre sense plus Auto-dimming / power-folding heated exterior mirrors	$2,500
o	o	o	**Audi side assist / Audi pre sense rear / Power folding mirrors**		$500
o	o	o	**Cold Weather package** Heated steering wheel	Heated rear seats	$450
o	-	-	**19" Sport package – Premium Model** 19" Five-double-spoke wheels 255/40 summer performance tires	Sport suspension Three-spoke multi-function steering wheel with shift paddles	$1,500
-	o	o	**19" Sport package – Premium Plus/Prestige Model** 19" Five-double-spoke wheels 255/40 summer performance tires*	Sport suspension Three-spoke multi-function steering wheel with shift paddles	$1,000
-	o	o	**20" Sport package** 20" Ten-parallel-spoke wheels 265/35 summer performance tires*	Sport suspension Three-spoke multi-function steering wheel with shift paddles	$1,500
-	o	o	**20" Ten-parallel-spoke wheels w 265/35 summer performance tires***		$1,200
-	-	o	**LED headlights with LED daytime running lights**		$1,400
-	-	o	**Bang & Olufsen Advanced Sound System**		$5,900
-	o	s	**Bose sound system with subwoofer**		$850
o	o	o	**Dark brown Walnut wood inlays**		$0
o	o	o	**Brushed aluminum inlay**		$0
o	o	o	**Layered Oak wood inlay**		$700
o	o	o	**Headliner in black cloth**		$0
o	o	o	**Three-seats for rear seat bench (five-passenger configuration)**		$350
o	o	o	**Rear side airbags**		$350
PORT INSTALLED ACCESSORIES					
o	o	o	**Audi First Aid kit**		$45
o	o	o	**Audi Guard all-weather floor mats**		$150
o	o	-	**Audi Guard textile floor mats**		$150
o	o	-	**Audi base bars**		$400
o	o	-	**Splash guards**		$300
o	o	o	**Audi guard wheel lock kit**		$100
SITUATIONAL/REQUIRED OPTIONS					
o	o	o	**California emission requirements**		N/C
o	o	o	**Northeast trading region emission requirements**		N/C
o	o	o	**Front license plate holder (for states that require front license plates)**		N/C
o	o	o	**Front grille filler panel (grille filler with chrome strips - replaces license plate holder)**		N/C

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
Prices exclude destination charges, registration and retail delivery charges.

Revised Date: May 16, 2012

A7 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR					
Color and Trim	Leather Seating Surfaces				
	Black	Nougat Brown	Titanium Gray / Dark Carpet	Velvet Beige	Velvet Beige / Dark Carpet
IBIS WHITE	X	X	X	X	X
BRILLIANT BLACK	X	X	X	X	X
GLACIER WHITE METALLIC	X	X	X	X	X
ICE SILVER METALLIC	X	X	X	X	X
QUARTZ GRAY METALLIC	X	X	X	X	X
OOLONG GRAY METALLIC	X	X	X	X	X
HAVANNA BLACK METALLIC	X	X	X	X	X
MOONLIGHT BLUE METALLIC	X	X	X	X	X
DAKOTA GRAY METALLIC	X	X	X	X	X
PHANTOM BLACK PEARL EFFECT	X	X	X	X	X
GARNET RED PEARL EFFECT	X	X	X	X	X
DAYTONA GRAY PEARL EFFECT (Prestige model only)	X	--	--	--	--

**Metallic and pearl effect paint at extra charge*

Interior Component Color				
Seats	Carpeting	Standard Decorative inlays	Upper / Lower Dashboard	Headliner
Black	Black	Fine Grain Ash Natural Brown Wood (7TL)	Black / Black	Moon Silver
Nougat Brown	Black	Fine Grain Ash Natural Brown Wood (7TL)	Black / Black	Moon Silver
Titanium Gray/Dark Carpet	Steel Gray	Fine Grain Ash Natural Brown Wood (7TL)	Steel Gray / Titanium Gray	Moon Silver
Velvet Beige	Velvet Beige	Fine Grain Ash Natural Brown Wood (7TL)	Pete Brown / Velvet Beige	Silk Beige
Velvet Beige/Dark Carpet	Peat Brown	Fine Grain Ash Natural Brown Wood (7TL)	Pete Brown / Velvet Beige	Silk Beige

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: April 6, 2012

Revised Date:

S7 MY2013 Pricing

MODELS			
Engine	**Trim Level**	**Transmission**	**Retail**
4.0 TFSI, 8 CYL., 420 HP	**Prestige**	**quattro S tronic**	**$78,800**
Destination charge *(subject to change, add to all orders)*			**$895**
Metallic or pearl effect paint			**$475**
Crystal effect paint			**$1,075**

STANDARD FEATURES		
S7	*19" Five-parallel-S-spoke design wheels with 255/40 summer tires**	*quattro with sport differential*
	Adaptive, Audi xenon plus lights with LED daytime running lights	*Static cornering lights (halogen)*
	S7 exclusive front and rear bumpers	*Adaptive air suspension, S7 tuning*
	Power sunroof, glass	*Aluminum door sills with S7 logo*
	Power tailgate	*Heated exterior mirrors*
	Space-saving spare tire	*Auto-dimming, manual folding exterior mirrors*
	Exterior mirror housings in alu-optic	*V8 T badging on front fenders*
	Energy recovery system without stop-start	*Audi pre sense basic*
	Valcona leather interior with diamond stitching	*S Sport seats front & rear with S7 embossing on front seats*
	Audi advanced key (keyless entry & ignition)	*Heated, twelve-way power front seats w/ driver memory and lumbar adjustment*
	Ambient lighting plus (LED) including sunglass holder	*Three-spoke multifunction steering wheel w/ shift paddles, S7 logo*
	Audi MMI Navigation plus with Audi MMI touch	*Electric steering column with memory*
	One CD/DVD player with HD Radio	*Audi connect w/ online services*
	Bose Surround Sound system	*Audi music interface w/ iPod cable*
	Preparation for mobile phone (BLUETOOTH)	*Audi parking system plus with rearview camera*
	Audi drive select	*Garage door opener (HomeLink)*
	Three-zone climate control	*Fine grain Ash natural inlays*

OPTIONS		Retail
Innovation package		
Audi adaptive cruise control with stop & go functionality	*Audi pre sense plus*	**$5,600**
Audi active lane assist	*Corner view camera system (front & rear)*	
Audi side assist	*Auto-dimming & power-folding exterior mirrors*	
Head-up display	*Night vision assistant*	
Cold Weather package		**$450**
Heated steering wheel	*Heated rear seats*	
Driver Assistance package		**$2,500**
Audi adaptive cruise control with stop & go functionality	*Audi pre sense plus*	
Audi side assist	*Auto-dimming & power folding exterior mirrors*	
Comfort Seating Package		**$1,950**
Multi-contour comfort sport seats	*Valcona leather interior (no diamond stitching)*	
Memory for driver & front passenger	*Ventilation and massage functions, front*	
LED headlights		**$1,400**
20" Five-parallel-star-spoke design wheels with 265/35 summer tires*		**$1,000**
Audi side assist / Audi pre sense rear / Power folding mirrors		**$500**
Brushed aluminum inlays		**$0**
Carbon Atlas inlays		**$500**
Layered Oak inlays		**$700**
Bang & Olufsen Advanced Sound System		**$5,900**
Rear side airbags		**$350**
Black cloth headliner		**$0**

PORT INSTALLED ACCESSORIES	
Audi First Aid kit	**$45**
Audi Guard all-weather floor mats	**$150**
Audi base bars	**$400**
Audi Guard wheel lock kit	**$100**

SITUATIONAL/REQUIRED OPTIONS	
California emission requirements	**N/C**
Northeast trading region emission requirements	**N/C**
Front license plate holder (for states that require front license plates)	**N/C**
Without front license plate holder (for states without front license plate requirements)	**N/C**

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Revised Date: May 24, 2012

S7 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR			
Color and Trim	Valcona Leather		
	S Sport seat		Comfort seat
	Black	Lunar Silver	Black
IBIS WHITE	X	X	X
BRILLIANT BLACK	X	X	X
GLACIER WHITE METALLIC	X	X	X
ICE SILVER METALLIC	X	X	X
QUARTZ GRAY METALLIC	X	X	X
OOLONG GRAY METALLIC	X	X	X
HAVANNA BLACK METALLIC	X	X	X
MOONLIGHT BLUE METALLIC	X	X	X
ESTORIL BLUE CRYSTAL EFFECT	X	X	X
PHANTOM BLACK PEARL EFFECT	X	X	X

*Metallic, pearl and crystal effect paints at extra charge

Interior Component Color				
Seats	Carpeting	Standard Inlays	Upper / Lower Dashboard	Standard Headliner
S Sport seat - Black	Black	Fine Grain Ash Natural	Black / Black	Lunar Silver
S Sport seat - Lunar Silver	Black	Fine Grain Ash Natural	Black / Black	Lunar Silver
Comfort seat - Black	Black	Fine Grain Ash Natural	Black / Black	Lunar Silver

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Revised Date: April 6, 2012

Lineup Changes

Overview of Changes for MY2013

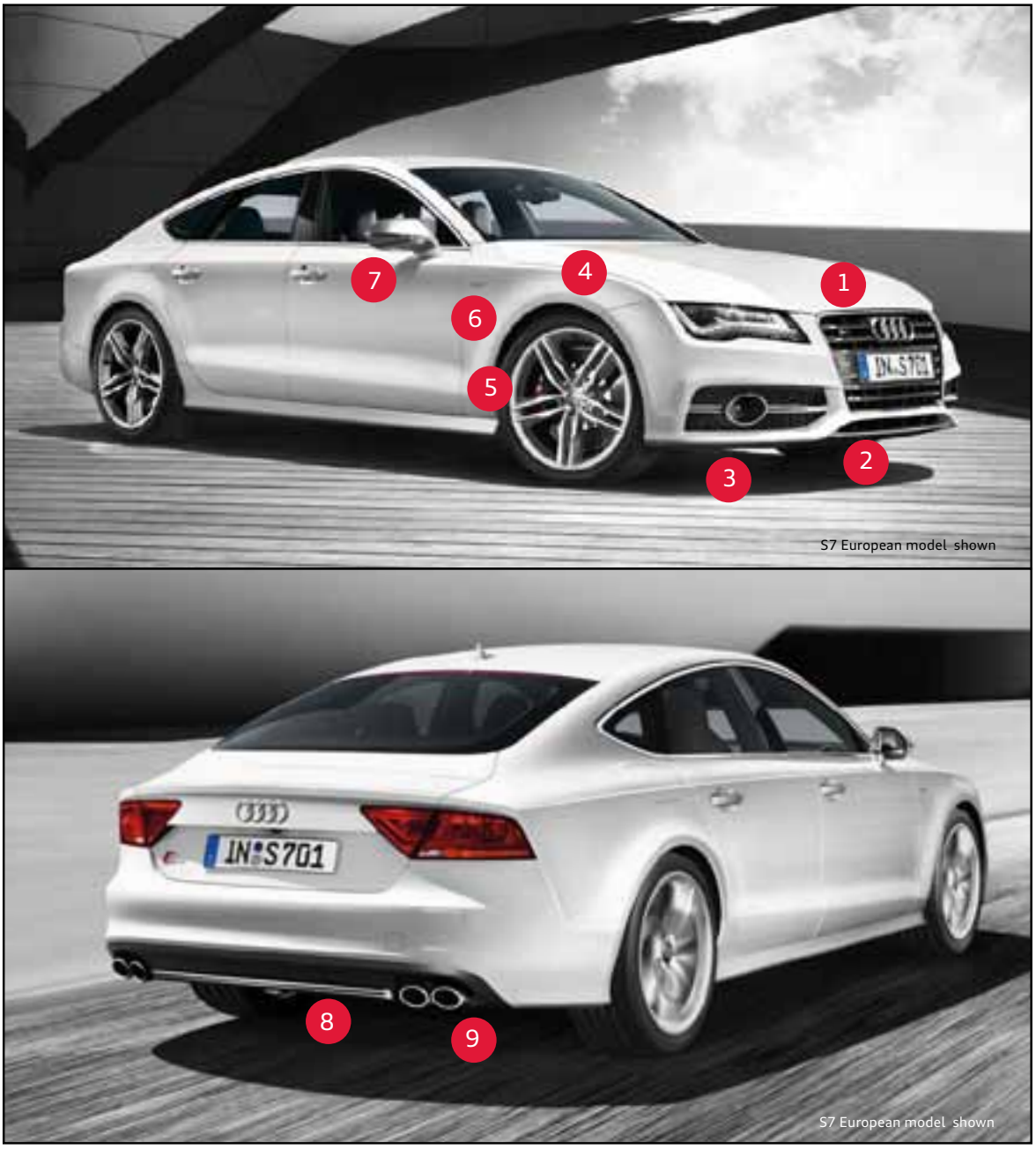
Adds:	A7	S7
+ New S7 model	—	■
+ Start-stop efficiency system	■	—
+ Active lane assist in Innovation package	■	■
+ Corner view in Innovation package	■	■
+ Five passenger configuration available as option	■	—
+ Bose Sound System as stand-alone option	■	—
+ Advanced key now in Premium Plus	■	—

Deletes:
- Savanna Beige exterior
- LED headlights from Innovation package – now stand alone option

■ = Standard
□ = Optional
— = Not Available

Lineup & Key Changes

S7 Exterior Walk-Around

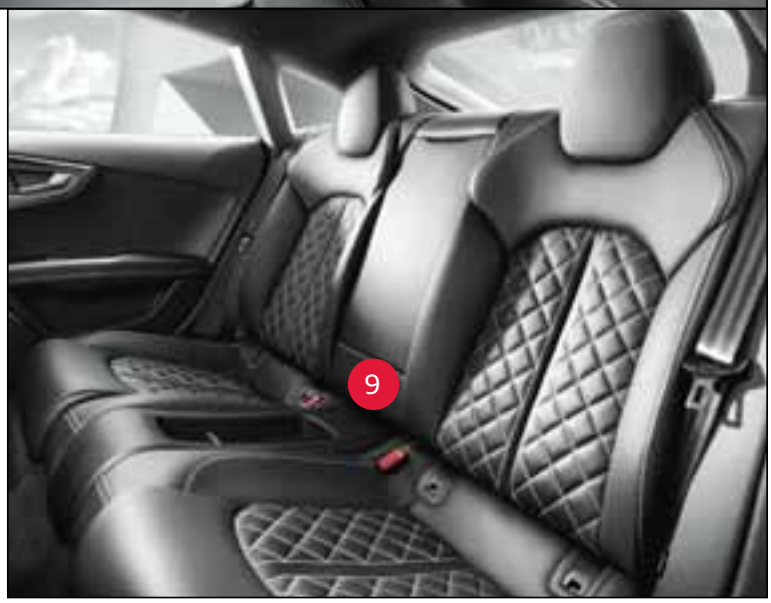


1. Unique S model Singleframe grille with double horizontal chrome struts
2. Lower single blade trim, platinum gray
3. Larger, lower side apron air intakes with single, aluminum twin blade fin
4. S specific rocker panels
5. Black painted brake calipers with S7 emblem
6. V8 T badge on front fenders
7. Side mirrors in aluminum-optic
8. Platinum gray diffuser
9. Quad exhaust pipes, finished tips

Lineup & Key Changes

S7 Interior Differentiation

S7 European model shown



1. Three-spoke multifunction sport steering wheel with contrast stitching and S7 emblem
2. Shift paddles aluminum finish
3. Aluminum pedals
4. Starter button with red ring
5. Selector lever in leather with chrome
6. Carbon Atlas upper trim (optional)
7. Audi MMI and instrument cluster welcome screen with S7 emblem
8. S7 specific gray instrument cluster with white needles and S7 emblem
9. Diamond stitched S sport seats, front and rear

Equipment

Standard & Optional Equipment

	Engine / Transmission / Suspension / Wheels	A7	S7
	Audi ultra lightweight construction – aluminum body panels with a steel frame	■	■
Drivetrain	3.0 liter TFSI direct-injection V6 supercharged engine with 310 hp, DOHC	■	—
Drivetrain	4.0 liter TFSI direct-injection V8 engine with 420 hp, DOHC	—	■
Drivetrain	Eight-speed Tiptronic transmission and DSP (Dynamic Shift Program) with additional sport program	■	—
Drivetrain	Seven-speed S tronic transmission with sport program, manual shift mode, launch control and crown-gear differential	—	■
Drivetrain	quattro all-wheel drive system with asymmetric/dynamic torque distribution (torque split 40:60)	■	—
Drivetrain	quattro all-wheel drive system with sport differential (mechanical torque vectoring)	—	■
	Innovative Thermal Management system	■	■
	Energy-recuperation system	■	■
	Engine start-stop efficiency function	■	—
	Active motor mounts	—	■
	Audi cylinder on demand	—	■
	Active noise cancellation	—	■
Brakes	Anti-lock brake system (ABS) with Electronic Brake-force Distribution (EBD)	■	■
Brakes	Front ventilated disc brakes	■	■
Brakes	Rear ventilated disc brakes	■	■
Brakes	Hydraulic brake assist, automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	■	■
Brakes	Electromechanical emergency brake (switch located in center console) with drive-off release feature	■	■
Brakes	Audi hill hold assist, automatic brake drying	■	■
Brakes	ESC (Electronic Stability Control) with hydraulic brake assist: Networks ABS, EBD, ASR and EDL to stabilize the car's dynamic movements in a critical situation by controlling braking of individual wheels and/or engine management intervention	■	■
Suspension	Standard suspension	■	—
Suspension	Sport suspension	□	—
Suspension	Air suspension – S sports tuning	—	■
Suspension	Front five-link independent suspension	■	■
Suspension	Rear trapezoidal-link independent suspension	■	■
	Electromechanical steering assist	■	■
Wheels & Tires	8.5J x 18 / Seven-spoke design wheels with 255/45 all-season tires	■	—
Wheels & Tires	8.5J x 19 / Ten-spoke design wheels with 255/40 all-season tires	□	—
Wheels & Tires	9.0J x 19 / Five-twin-spoke design wheels with 255/40 summer performance tires	□	—
Wheels & Tires	9.0J x 20 / Ten-parallel-spoke design wheels with 265/35 summer performance tires	□	—
Wheels & Tires	9.0J x 19 / Five-parallel-S-spoke design wheels with 255/40 summer performance tires	—	■
Wheels & Tires	9.0J x 20 / Five-parallel-star-spoke design wheels with 265/35 summer performance tires	—	□
Wheels & Tires	Tool kit and jack located in storage compartment in trunk	■	■
Wheels & Tires	Space-saver temporary spare tire	■	■
Wheels & Tires	Tire-pressure monitoring system-in-direct measuring	■	■

■ = Standard
□ = Optional
— = Not Available

Standard & Optional Equipment

Exterior		A7	S7
Lighting	Audi Singleframe grille with horizontal bars in chrome finish with/without license plate holder	■	—
	Unique S model Singleframe grille with double horizontal chrome struts with/without license plate holder	—	■
	Xenon plus high intensity discharge (HID) projector beam headlights, self leveling with LED daytime running lights, user programmable	■	■
	LED headlights with LED daytime running lights, user programmable	□	□
	Audi adaptive light for xenon headlights (rotate up to 15 degrees based on algorithm of steering angle/vehicle speed)	□	■
	Rain/light sensors for automatic windshield wipers and headlights	■	■
	LED taillight technology with rear fog lights and white reverse lights	■	■
	LED indicator light technology integrated in the side mirrors	■	■
	"Three Blink" touch-to-pass lane change feature in turn signal	■	■
	Automatic light switch controlled by light sensor, coming home/leaving home function	■	■
	"Puddle" lights in all four doors	■	■
	Door area lighting in outside mirrors	■	■
	Amber side reflector in front bumpers	■	■
Mirrors	Heated power folding auto dimming exterior mirrors with passenger tilt, memory and LED turn indicator	■	—
	Aluminum-optic heated power folding auto dimming exterior mirrors with passenger tilt, memory and LED turn indicator	—	■
	Body-color heated power folding auto dimming exterior mirrors with passenger tilt, memory and LED turn indicator	□	—
	Chrome on top of exterior door handles (in combination with advanced key)	□	■
	Heated windshield washer nozzles	■	■
	Dual exhaust pipes, chrome tips (one on each side)	■	—
	Quad oval exhaust pipes, finished tips (two on each side)	—	■
	S Line exterior (unique S Line front bumper, valance and rear bumper with diffuser)	□	—
	Metallic/pearl/crystal effect paint	□	□
	Nomenclature: A7, S7 on rear deck lid - left 3.0T on rear deck lid - right (A7 only) Four Rings on center of rear deck lid, front grille & steering wheel "quattro" badge on: rear deck lid - right and passenger-side dashboard belt line trim front grille - passenger side (replaced by "S7" badge on S7) dashboard - passenger side	■	■

■ = Standard
□ = Optional
— = Not Available

Standard & Optional Equipment

Interior		A7	S7
Illumination	Interior lights in front and rear headliner with fade-in & fade-out feature, time delay and automatic switch on when key is withdrawn from ignition	■	■
	Lighting package: Exterior – apron lighting at the bottom of the door handles and lighting of the handle recess in LED technology, is activated automatically when unlocking the doors, including active door reflectors Inside – Illumination in LED technology: front footwell, door opening, make-up lights, storage compartment in the center console, ambience-light for door trim	■	■
	Ambient lighting plus: In addition to Lighting package; glare-free lighting of the passenger compartment in LED technology. Two reading lights front and rear, illumination of door pockets, footwell lighting and door opening, reflected on the center console and door inner surface to improve spatial orientation; center console surround lighting (floating effect), make-up lights front and active door reflectors, with illuminated door sills	□	■
	Auto dimming interior mirror	■	■
	Illuminated locking glovebox with air-conditioned vent for cooling	■	■
	Front sliding sun visors with LED illuminated vanity mirror for driver and front passenger	■	■
	Front & rear floor mats with fastening mechanism for front mats	■	■
	Leather shift knob with chrome button	■	■
Power Convenience Features	Power central locking system with radio-operated key fob remote control for doors, truck and fuel door with selective unlocking: - Convenient close feature for windows and sunroof (functions by holding key in outside door in the lock position) - Interior central locking control on driver's door - Automatic door lock release if airbag inflates - Automatic locking feature locks all doors when car is taken out of park and 5 mph is reached - Delayed interior light switch off	■	■
	Power windows with: - Power retention (until either front door is opened) - "One-touch down" and "one-touch up" for all four windows - "Pinch-protection" for all four windows (reverses window at force >100N) - Driver controlled individual lock out switches for each individual rear power window/door	■	■
	Radio frequency remote locking system with selective unlock, remote trunk opening and panic function, remote also activates interior lights and alarm system	■	■
	Keyless Start	■	■
	Advanced key: Doors can be locked and unlocked without active use of the car's ignition key; the engine is started with a button on the center console next to the gear shift knob, without the need to insert ignition key	□	■
	Valet button in glovebox	■	■
	Power opening/closing tailgate with programmable opening angle (soft touch and key fob release are standard)	■	■
	Interior electric trunk release on driver's door	■	■
	Power glass sunroof with slide/tilt function, sunshade & pinch protection	■	■
HVAC	Automatic three-zone climate control system with: Separate air distribution controls for driver and front passenger; combined pollutant and pollen filter; automatic recirculated-air function; air quality, humidity and sun angle sensors - Separate temperature control for driver & front passenger, recirculated-air mode, can be synchronized	■	—
	Automatic four-zone climate control system with: Separate air distribution controls for driver and front passenger	□	■
	Rear HVAC vents located on rear of front center console, B-pillar and under front seats	■	■
	Electric rear window defogger with automatic timed shut off feature	■	■

■ = Standard
□ = Optional
— = Not Available

*Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

Standard & Optional Equipment

Interior (continued)		A7	S7
	Four 12V power outlets (two in front /two in backseat / one in trunk)	■	■
	Two cup holders (front)	■	■
	Fold down rear center armrest integrated into seat back with two retractable cup holders	■	■
	Center console with: - Storage area under front center armrest with 12V power outlet and Audi music interface	■	■
	Four tie-down eyelets in floor of trunk	■	■
	Coat hooks: Two in rear roof area and two on the B-pillar trims	■	■
	Eyeglass compartment in overhead console above inside rear view mirror	□	■
	Side cargo net (passenger side storage area)	■	■
	Privacy shelf covering cargo area	■	■
Steering	Tilt & telescopic manually adjustable steering column	■	—
Steering	Power adjustable steering column (tilt and telescopic)	□	■
Steering	Four-spoke multifunction leather wrapped steering wheel	■	—
Steering	Three-spoke multifunction sport steering wheel with shift paddles (S7 logo on S7)	□	■
Steering	Electromechanical speed-sensitive power steering	■	■
Inlays	Aluminum-optic surrounding of air vents, window & seating switchgear and vent controls	■	■
Inlays	Genuine wood decorative inlays in instrument panel, center console and door panel	■	■
Inlays	Aluminum door sills	■	—
Inlays	Illuminated door sills	□	■
Inlays	Brushed aluminum decorative inlays	□	□
Inlays	Carbon Atlas decorative inlays	—	□
Inlays	Layered Oak decorative inlays	□	□
Inlays	Fine grain natural ash brown decorative inlays	■	■
Inlays	Walnut dark brown decorative inlays	□	—
Seating	Three-point safety belts for all seating positions	■	■
Seating	Leather seating surfaces (see interior fabrics page for more detail)	■	—
Seating	Valcona leather seats	—	■
Seating	Twelve-way power front comfort seats including four-way power lumbar adjustment and front & rear comfort headrests	■	—
Seating	Twelve-way power front S Sport diamond quilting seats with S7 embossing on front seats including four-way power lumbar adjustment and front & rear integrated headrests with driver memory	—	■
Seating	22-way power front comfort seats including four-way power lumbar adjustment and front & rear comfort headrest with driver memory, ventilated with massage	—	□
Seating	Two-position memory for seat and mirror adjustments (located on driver's door) (two memories, includes easy entry/exit feature) (steering wheel memory with Prestige package)	□	■
Seating	40:60 split folding rear seat	■	■
Seating	Three-step heated front seats	■	■
Seating	Three-step heated rear seats with separate controls in rear of console	□	□
Seating	Two-seat rear bench (four-seat configuration)	■	■
Seating	Three-seat rear bench (five-seat configuration)	□	—

■ = Standard
□ = Optional
— = Not Available

*Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

Standard & Optional Equipment

Technology & Driver Assistance	A7	S7
Two master ignition keys with remote control (with tailgate release), valet key and emergency key	■	■
Active lane assist: When the system detects that the driver is leaving the lane without signaling, the car, through gentle, corrective steering efforts, will assist the driver to remain in the lane. Additional steering wheel vibration also occurs, as well as "hands-off" steering wheel detection which will disable the system completely	□	□
Adaptive cruise control with stop & go: Includes Audi pre sense front. 20-95 mph operation with coast, four distance settings, stop & go functionality, resume and accelerate features. Stalk on steering column, speed shown in driver information display, with enhanced braking guard (ability to initiate a full-stop below 19 mph)	□	□
Advanced key: Doors can be locked & unlocked without active use of the car's ignition key; the engine is started with a button on the center console next to the gear shift knob, without the need to insert ignition key	□	■
Anti-theft vehicle alarm system and immobilizer with blinking theft deterrent light in driver's door	■	■
Audi drive select	■	■
Audi pre sense basic	■	■
Audi side assist: Lane change assistant, operates at speeds above 19 mph, visual warnings located in exterior mirror housings. Radar technology located behind rear bumper (not visible). Can be turned off	□	□
Cornerview camera system	□	□
Electronic cruise control with coast, resume and accelerate features. Stalk on steering column, speed shown in driver information display	■	■
Energy recovery with start-stop efficiency system	■	—
Extended range radio frequency remote locking system with security "rolling code" feature, remote trunk/ tailgate opening system and panic function, also activates interior lights and alarm system	■	■
Head-up display: Optical system of mirrors projects driving-related information directly into the driver's field of vision	□	□
HomeLink garage door opener – three channel remote transmitter, controls in overhead console	■	■
Innovative Thermal Management system	■	■
Keyless Start remote key with start-stop button	■	■
Parking system plus (includes rearview camera and front & rear acoustic warning system)	□	■
Night vision assistant with pedestrian detection	□	□
quattro with sport differential	—	■
Rain/light sensors for automatic windshield wipers and headlights	■	■
Windshield wipers with four-position adjustable rain sensor rate	■	■

■ = Standard
□ = Optional
— = Not Available

Standard & Optional Equipment

Infotainment	A7	S7
Five-inch monochrome driver information system	■	—
Eight-color driver information system: (comes automatically with Audi MMI Navigation plus system) - Seven-inch color display - Five-function trip computer (fuel range, average fuel mileage, current fuel mileage, average speed & elapsed time and trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system with speed warning device - Pictogram display for open door and deck lid - Efficiency Program	□	■
Backlit instrument cluster with automatic brightness control: - tachometer, speedometer, digital clock with date, fuel gauge, coolant temperature gauge, white illumination with red pointers (white pointers on S7)	■	■
Audi connect with Google Earth navigation, six-month trial connectivity period included	□	■
Audi MMI Navigation plus with: Audi MMI system (3G+), eight-inch central display screen, control knob and buttons in center console. Operates climate control, central locking, instrument cluster, vehicle diagnostics, cellular phone, navigation, CD and radio functions	□	■
Audi music interface with iPod integration includes one cable for iPod connection	■	■
Audi sound system with: Ten speakers including front center speaker and subwoofer in rear, 180 watts, six-channel amplifier, AM/FM radio, SiriusXM Satellite Radio: - Two tweeters in the dashboard - One centre-fill speaker in the dashboard - Two speakers in the front doors - Two speakers in the rear doors - Two tweeters in the rear doors - One subwoofer under the rear shelf	■	—
Bose Premium Surround Sound system with AudioPilot®: 14 speakers including center speaker and subwoofer with total output of 630 watts: - One 2 x 4.25-inch mid/high-range centerfill speaker in instrument panel - Two 1-inch tweeters, one on each of the instrument panel - Two 3-inch neodymium mid-range speakers, one in each door - Two 8-inch neodymium woofers, one in each door - Two 1-inch tweeters in the rear firewall - Two 6.5-inch low/mid-range speakers in the fire wall - One 5.25-inch Richbass woofer in a customized 9.4 liter enclosure - Two tweeters in front corner of windshield	□	■
Bang & Olufsen Sound System with 15 speakers and 1,300 watts (includes Dolby Digital 5.1, noise compensation, aluminum speaker covers and two front emerging tweeters in dashboard): - Two tweeter lenses in the dashboard - One central tweeter in the dashboard - One centre-fill speaker in the dashboard - Four front door speaker units - Four rear door speaker units - Two surround speaker units under the rear shelf - One subwoofer speaker unit under the rear shelf	□	□
BLUETOOTH streaming audio with Audi MMI Navigation plus only	□	■
BLUETOOTH wireless technology preparation for mobile phone	■	■
HD Radio technology	□	■
Audi MMI touch & Jukebox	□	■
SD card slot with 32GB capacity (dual slots)	■	■
SiriusXM Satellite Radio with 90-day trial subscription	■	■
SiriusXM Traffic with four-year subscription	■	■
Trunk mounted battery with positive battery post in engine	■	■
Voice control system (controls cellular phone, CD, radio and navigation), includes speech-to-text engine	■	■

■ = Standard □ = Optional — = Not Available

*Audi MMI Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

Standard & Optional Equipment

Safety / Security	A7	S7
Active reflectors in rear of all doors	■	■
Anti-theft alarm with immobilizer	■	■
Backguard anti-whiplash system in front seats	■	■
Double pull on all interior door handles to unlock (deactivated with child safety lock engaged)	■	■
Driver and front passenger advanced dual-stage airbag supplemental restraints*	■	■
Driver and front passenger seat-mounted side thorax airbag supplemental restraints	■	■
Driver and front passenger knee airbags	■	■
Dual rear seat-mounted side airbags	□	□
Electromechanical parking brake with drive-off function	■	■
Emergency release handle in trunk interior (glow in the dark)	■	■
ESC (Electronic Stability Control) system	■	■
Front passenger occupant detection – for airbags	■	■
Front three-point safety belts with automatic pretensioning and force limiters	■	■
Front and rear parking sensors	□	■
Hydraulic brake assist, automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	■	■
If crash sensor is activated, the following will happen automatically: Central locking automatically unlocks doors, interior lighting is switched on, fuel pump and engine are switched off, hazard warning lights are switched on	■	■
Impact protection, including reinforced high strength steel/aluminum crossmembers, reinforced bumpers and rigid occupant cell	■	■
Integrated child door locks in rear doors, activated using two keys in side of door near latch area	■	■
Lower anchors & Tethers for CHildren (LATCH) provisions in rear seats	■	■
Pinch protection for all windows (reverses window at force >100N)	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■
Rear safety belts with Automatic Locking Retractor (ALR) for securing a child seat	■	■
Rear three-point safety belts with automatic pretensioning	■	■
Seat belt reminder for driver and front passenger	■	■
Separate left and right child-safety rear door/window lockout feature. Operated from switch in driver's door	■	■
Sideguard® head curtain airbags for both rows of seats	■	■

■ = Standard
□ = Optional
— = Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances.
Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Specifications

Technical Specifications

Engineering / Performance	A7	S7
Engine type	V6 Engine	V8 Engine
Arrangement	Front mounted- longitudinal	Front mounted- longitudinal
Bore (in)	3.33 (84.5 mm)	3.33 (84.5 mm)
Stroke (in)	3.50 (89 mm)	3.50 (89 mm)
Displacement (cu in)	182.8 (2995 cc)	243.7 (3993 cc)
Compression ratio	10.3:1	10.1:1
Horsepower @ rpm	310 @ 5500 (228 kw)	420 @ 5500-6400 (309 kw)
Torque (lb-ft @ rpm)	325 @ 2900 (440 nm)	406 @ 1400-5200 (550 nm)
Induction / Fuel injection	Supercharged / TFSI	Turbocharged / TFSI
Acceleration (0-60 mph)	5.4 seconds	4.5 seconds
Top track speed (electronically limited)* (mph)	130 (209 km/h)	155 (250 km/h)
Engine design		
Cylinder block	Aluminum alloy	Aluminum alloy
Cylinder head	Aluminum alloy	Aluminum alloy
Firing order	1 - 4 - 3 - 6 - 2 - 5	1 - 5 - 4 - 8 -6 - 3 - 7 - 2
Valvetrain / Intake	DOHC, mechanical charger module with two intercoolers, two charge movement flaps, chain driven, continuous camshaft adjustment for the intake & exhaust valves, four valves per cylinder	Hydraulic valve lifters, continuously variable intake and exhaust camshaft adjustment, maintenance free chain drive
Supercharger / Turbocharger	Eaton R1320	—
Max boost	0.8 BAR / 11.6 psi	—
Emissions	ULEV2	ULEV2
Start-stop efficiency system	Yes	No
Body / Suspension / Chassis		
Five-link front suspension with stabilizer bar	■	■
Trapezoidal-link rear suspension	■	■
Sport suspension calibration	□	■
Air suspension	—	■
Electromechanical power steering system	■	■
quattro sports differential	—	■
Ventilated front disc/ventilated rear disc brakes (in)	14.0 / 13.0 (356 / 330 mm)	15.7/14.0 (400/356 mm)
Transmission / Drivetrain		
Eight-speed Tiptronic automatic transmission with Audi quattro all-wheel drive	■	—
Seven-speed S tronic automatic transmission with Audi quattro all-wheel drive	—	■

■ = Standard
□ = Optional
— = Not Available

*Always obey local speed and traffic laws.

Technical Specifications

Transmission / Drivetrain (continued)		A7	S7
Gear ratios:		Tiptronic	S tronic
	1st	4.714: 1	3.692: 1
	2nd	3.143: 1	2.150: 1
	3rd	2.106:1	1.406: 1
	4th	1.667: 1	1.025: 1
	5th	1.285: 1	0.787: 1
	6th	1.000: 1	0.625: 1
	7th	0.839: 1	0.519: 1
	8th	0.667: 1	-
	Reverse	3.317: 1	2.944: 1
	Final drive	2.848: 1	4.093: 1
Exterior measurements			
Wheelbase (in)		114.7 (2914 mm)	114.7 (2914 mm)
Length (in)		195.6 (4968 mm)	195.6 (4969 mm)
Height (in)		55.9 (1420 mm)	55.9 (1420 mm)
Width (in)		w/ mirrors : 84.2 (2139 mm)	w/ mirrors : 84.2 (2139 mm)
Track front / rear (in)		64.7/64.4 (1644/1635 mm)	64.7/64.4 (1644/1635 mm)
Curb weight (lb)		4,167 (1890 kg)	4,508 (2045 kg)
Weight distribution (lb)		2,260/1,907 (1025/865 kg) 54% front/46% rear	2,480/2,028 (1125/920 kg) 55% front/45% rear
Ground clearance (loaded) (in)		—	4.4 (111.8 mm)
Drag coefficient		Cw = 0.30 Front Area =2.29 sq m	Cw = 0.30 Front Area =2.29 sq m
Interior measurements			
Headroom sunroof (front/rear) (in)		—	—
Headroom sunshade (front/rear) (in)		36.9/36.6 (937/929 mm)	36.9/36.6 (937/929 mm)
Legroom (front/rear) (in)		41.3/37.0 (1049/939 mm)	41.3/37.0 (1049/939 mm)
Shoulder room (front/rear) (in)		57.2/55.9 (1452/1419 mm)	57.2/55.9 (1452/1419 mm)
Luggage capacity (cu ft)		24.5	24.5
Luggage capacity (2nd row folded)		—	—
Seating capacity		4 (5 optional)	4
EPA mileage estimates* / Capacities			
Tiptronic automatic transmission (City/Highway/Combined)*		18/28/21	17/27/20
Engine oil (qt)		7.2 (6.8 liter)	8.8 (8.3 liter)
Coolant system (qt)		—	14.1 (3.7 liter)
Fuel (gal)		19.8 (75 liter)	19.8 (75 liter)
Recommended fuel		Premium	Premium

■ = Standard
□ = Optional
— = Not Available

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.

Technical Specifications

Steering	A7	S7
Type	Electromechanical with servotronic speed sensitive power rack & pinion	Electromechanical with servotronic speed sensitive power rack & pinion
Ratio	15.8:1	16.1:1
Turning circle (curb-to-curb) (ft)	39.0 (11.9 m)	39.0 (11.9 m)
Electrical system		
Battery	0 Volts - 95 amp	0 Volts - 92 amp
Alternator	0 Volts - 190 amp	0 Volts - 190 amp
Warranty / Maintenance		
	Four- year/50,000 mile new vehicle limited warranty	Four- year/50,000 mile new vehicle limited warranty
	Twelve-month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	Twelve-month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance

■ = Standard
□ = Optional
—— = Not Available

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.

Wheel Program

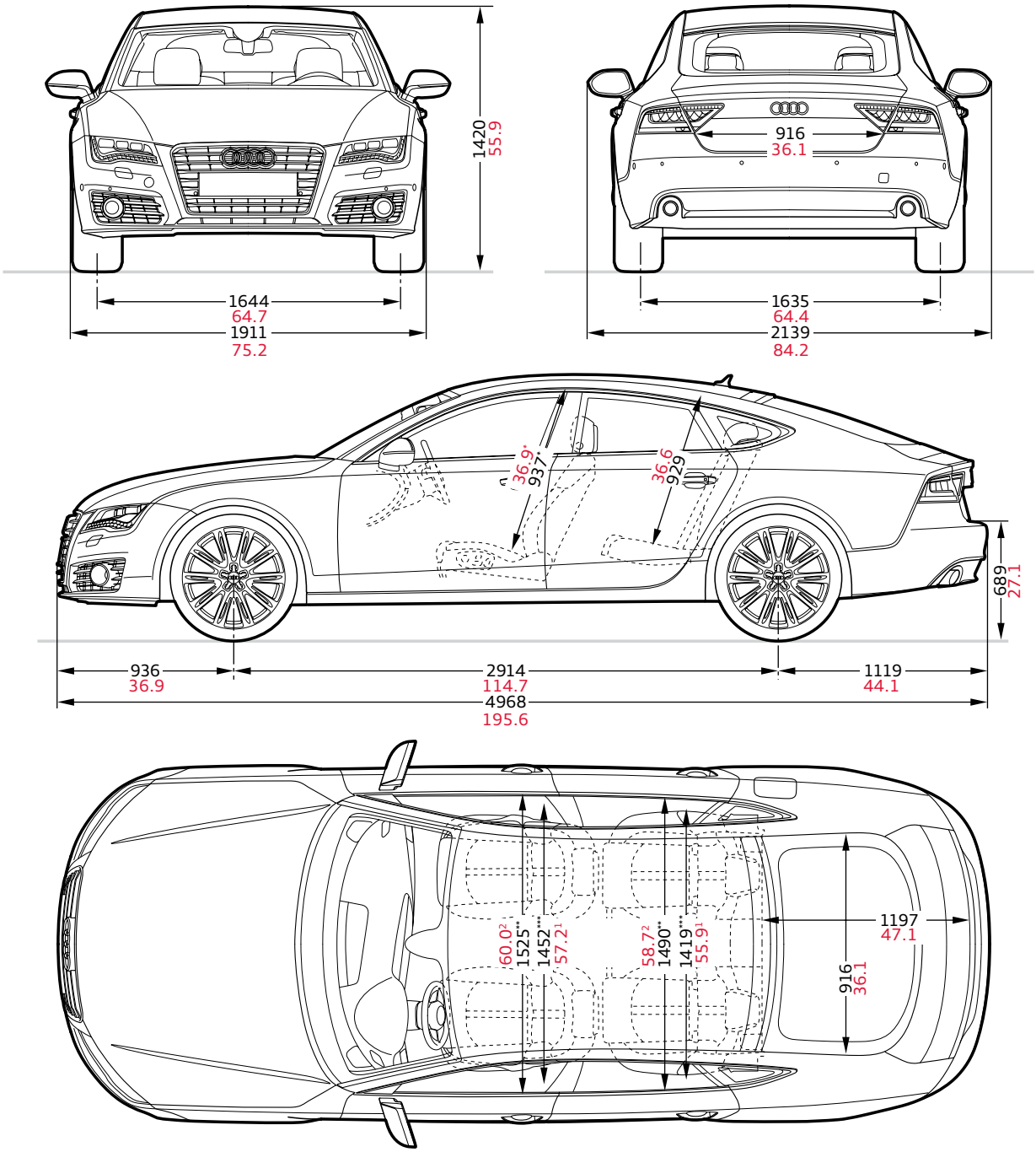
Wheels & Tires	A7	S7
A. 8.5J x 18 Seven-spoke design wheels 255/45 R18 all-season tires	■	—
B. 8.5J x 19 Ten-spoke design wheels 255/40 R19 all-season tires	□	—
C. 9.0J x 19 Five-twin-spoke design wheels 255/40 R19 summer performance tires	□	—
D. 9.0J x 20 Ten-parallel-spoke design wheels 265/35 R20 summer performance tires	□	—
E. 9.0J x 19 Five-parallel-S-spoke design wheels 255/40 R19 summer performance tires	—	■
F. 9.0J x 20 Five-parallel-star-spoke design wheels 265/35 R20 summer performance tires	—	□

■ = Standard □ = Optional — = Not Available

1 Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Dimensions

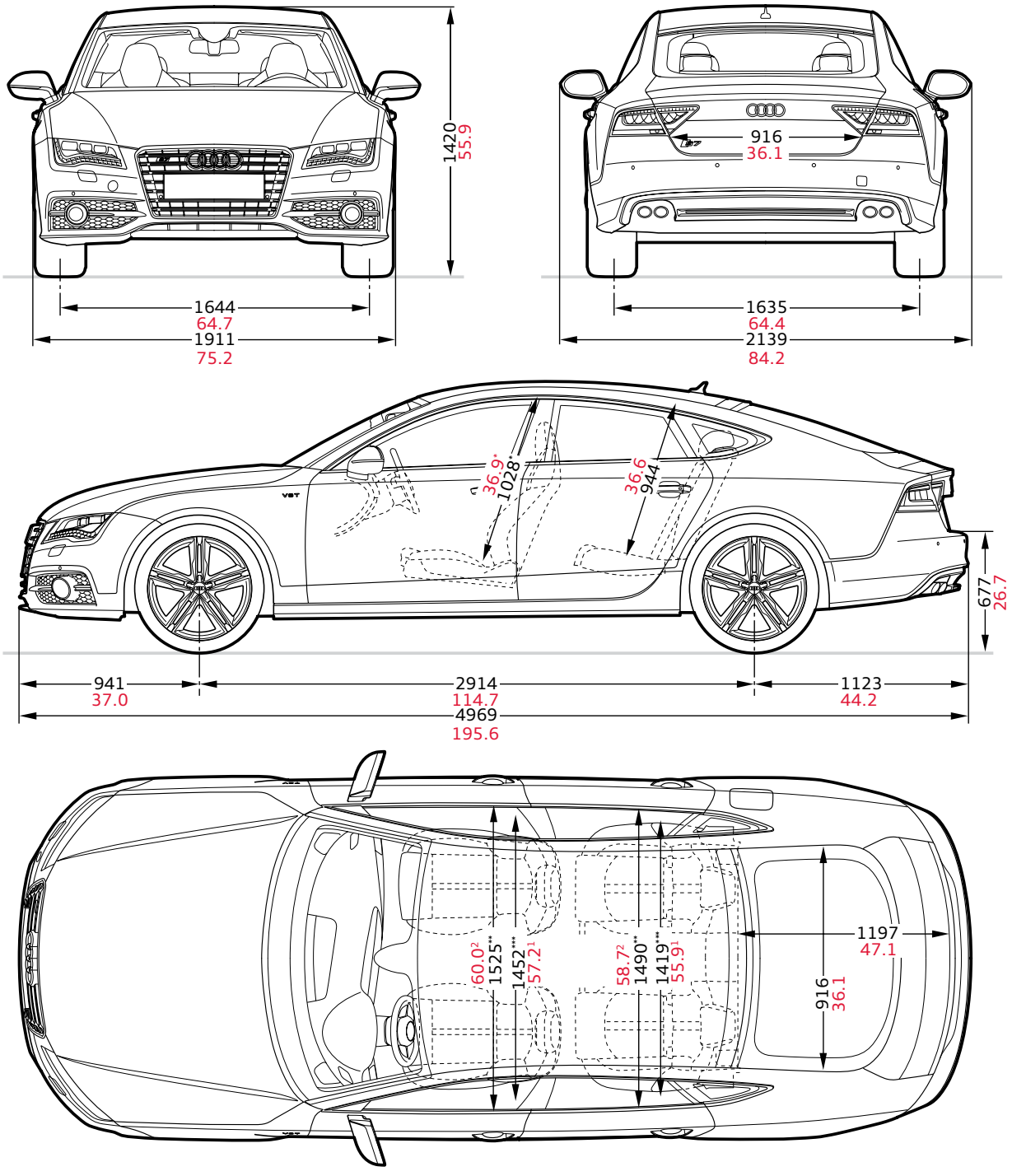
2013 Audi A7



[1] Shoulder width
[2] Elbow width
* Maximum headroom
Dimensions in millimeters and inches
Dimensions of vehicle unloaded

Luggage capacity (cu ft) 24.5

2013 Audi S7



[1] Shoulder width
[2] Elbow width
* Maximum headroom
Dimensions in millimeters and inches
Dimensions of vehicle unloaded

Luggage capacity (cu ft) 24.5

Color & Trim

Exterior A7/S7

Color	Effect	A7	S7
A. Ibis White	solid	■	■
B. Brilliant Black	solid	■	■
C. Ice Silver	metallic	■	■
D. Oolong Gray	metallic	■	■
E. Moonlight Blue	metallic	■	■
F. Phantom Black	pearl	■	■
G. Glacier White	metallic	■	■
H. Havanna Black	metallic	■	■
I. Quartz Gray	solid	■	■
J. Dakota Gray	metallic	■	—
K. Estoril Blue	crystal	—	■
L. Garnet Red	pearl	■	■

*Colors may differ based on computer, printer, sunlight

Available packages — Please see your dealer or Audiusa.com for details

Color & Trim

Interior A7

twelve-way seat

Seats	Carpeting	Upper dash	Lower dash	Standard decorative inlays	Headliner
A. Black	Black	Black	Black	Fine Grain Natural Ash Wood	Moon Silver*
B. Nougat Brown	Black	Black	Black	Fine Grain Natural Ash Wood	Moon Silver*
C. Titanium Gray	Steel Gray	Steel Gray	Titanium Gray	Fine Grain Natural Ash Wood	Moon Silver
D. Velvet Beige	Velvet Beige	Peat Brown	Velvet Beige	Fine Grain Natural Ash Wood	Silk Beige
E. Velvet Beige	Peat Brown	Peat Brown	Velvet Beige	Fine Grain Natural Ash Wood	Silk Beige

* Black headliner available at no additional cost

* Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
* Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
* For conceptual purposes only, may vary.

Color & Trim

Interior S7

S sport seat

22-way comfort seat

Seats	Carpeting	Standard inlays	Upper & lower dash	Headliner
A. Black	Black	Fine Grain Natural Ash Wood	Black / Black	Lunar Silver*
B. Lunar Silver	Black	Fine Grain Natural Ash Wood	Black / Black	Lunar Silver*
C. Black – Comfort seat	Black	Fine Grain Natural Ash Wood	Black / Black	Lunar Silver*

* Black headliner available at no additional cost

* Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.
* Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
* For conceptual purposes only, may vary.

ABOUT AUDI

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. Audi was a top-performing luxury brand in Europe during 2011 and broke all-time company sales records in the U.S. AUDI AG is planning to invest a total of EUR 13 billion during the period 2012 through 2016 on new products and technologies. Visit **www.audiusa.com** or **www.audiusanews.com** for more information regarding Audi vehicle and business issues.

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